

Lulu Group hands over AED 1 million donation to Dubai Cares, fulfilling part of a 10-Year commitment made in 2017

Dubai, UAE - Lulu Group, the region's leading retailer, has reaffirmed its commitment to global humanitarian initiatives by extending its partnership with Dubai Cares, a UAE-based global philanthropic organization. During a meeting held at Dubai Cares' office in Dubai, Yusuffali M.A., Chairman of Lulu Group, handed over an AED 1 million donation to His Excellency Dr. Tariq Al Gurg, Chief Executive Officer and Vice-Chairman of Dubai Cares, in support of the organization's efforts to empower underprivileged children and youth globally through education.

This contribution is part of Lulu Group's AED 10 million pledge to Dubai Cares, announced in 2017, underscoring the Group's enduring commitment to social responsibility and its mission to drive meaningful and impactful humanitarian initiatives globally.

Speaking on the occasion, **Yusuffali M.A.** expressed his pride in supporting Dubai Cares, stating: "As a local organization with deep roots in the Emirates, we at Lulu Group have always been committed to being part of the great humanitarian initiatives of the UAE leadership, and Dubai Cares is one such prime example. Our partnership with Dubai Cares has been of great importance to us and has positively impacted the lives of millions worldwide."

Expressing appreciation for Lulu Group's continued support, **His Excellency Dr. Tariq Al Gurg** said: "Today, millions of children and youth around the world continue to face significant barriers in accessing quality education, including poverty, conflict, and lack of resources. These challenges not only hinder individual growth but also limit the potential of entire communities to thrive. Lulu Group's continued support and commitment to Dubai Cares' mission have played a vital role in advancing our efforts to address these challenges and provide learning opportunities to those in need. We value this partnership with Lulu Group that exemplifies the spirit of collaboration and shared responsibility in addressing global challenges and creating a brighter future for generations to come."

Since its inception in 2007, Dubai Cares has been at the forefront of driving positive change through education and humanitarian efforts, reaching over 116 million beneficiaries across 60 developing countries. The renewed collaboration with Lulu Group will further strengthen the organization's mission to support children and youth in developing countries.

Lulu Group remains committed to corporate social responsibility, actively contributing to community-driven initiatives and reinforcing the UAE's vision of fostering global goodwill and sustainable development.

About Dubai Cares:

Since its inception in 2007, Dubai Cares, part of Mohammed bin Rashid Al Maktoum Global Initiatives, has been working towards providing children and youth in developing countries with access to quality education through the design and funding of programs that aim to be impactful,

sustainable and scalable. To date, the UAE-based global philanthropic organization has successfully launched education programs reaching over 116 million direct and indirect beneficiaries in 60 developing countries.

Dubai Cares plays a key role in helping achieve the United Nations Sustainable Development Goal (SDG) 4, which aims to ensure inclusive and quality education for all, and promote lifelong learning by 2030, by supporting programs in early childhood development, access to quality primary and secondary education, technical and vocational education and training for youth as well as a particular focus on education in emergencies and protracted crises. Moreover, Dubai Cares adopts a strategic approach to improve student enrollment and learning outcomes through an integrated school health and nutrition model that is made up of school-based deworming activities, school feeding, and WASH (Water, Sanitation & Hygiene) in schools.

Dubai Cares is a civil society organization formally associated with the United Nations Department of Global Communications (UN DGC), as well as a registered non-government organization under IACAD, the charitable activities regulator in Dubai. The UAE-based global philanthropic organization is authorized to raise funds through direct donations and fundraising campaigns, as well as process all permit approvals with IACAD.

Volunteerism is a powerful tool to Dubai Cares in order to engage people in tackling development challenges. Dubai Cares rallies the UAE wider community through a large spectrum of volunteering and awareness initiatives that are linked to its global mandate.

To learn more, please visit www.dubaicarees.ae